

ASSEMBLY BILL

No. 1949

Introduced by Assembly Member Bigelow

February 19, 2014

An act to amend Section 64181 of the Food and Agricultural Code, relating to dairy products.

LEGISLATIVE COUNSEL'S DIGEST

AB 1949, as introduced, Bigelow. Dairy Council of California Law. Existing law, the Dairy Council of California Law, requires the Secretary of Food and Agriculture to conduct one or more campaign of research, advertising, publicity, and education to accomplish specified purposes, including, among others, an increase in the consumption of dairy products.

This bill would make nonsubstantive changes to these provisions.

Vote: majority. Appropriation: no. Fiscal committee: no. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 64181 of the Food and Agricultural Code
2 is amended to read:
3 64181. ~~The director~~ *secretary* shall conduct ~~at least one or~~
4 ~~more campaigns~~ *campaign* of research, advertising, publicity, and
5 education designed to accomplish the following purposes, among
6 others:
7 (a) Increase the consumption of dairy products.
8 (b) Gather, publicize, and diffuse accurate and scientific
9 information ~~which~~ *that* shows the importance of the use and

consumption of milk, cream, and other dairy products in relation to the public health, economy, ~~and~~ diet, and proper nutrition of children and adults.

(c) Study means and methods employed in producing, processing, manufacturing, marketing, and distributing dairy products in order to comply with the sanitary and other regulations imposed by municipalities, ~~this state~~ *the state*, or the United States.

(d) Gather and disseminate information regarding the *following*:
~~high~~

(1) *High* standards ~~which that~~ are observed and imposed to insure pure and wholesome dairy ~~products and products.~~ *the*

(2) *The* harmful effects on the public health ~~which that~~ result from a breakdown in the stability of the dairy ~~industry,~~ *industry.*
~~the~~

(3) *The* factors and conditions peculiar to the dairy industry ~~which that~~ tend to cause an unbalanced ~~production,~~ *production.*
~~the~~

(4) *The* price of milk, cream, and other dairy products in relation to the cost of other items of food in a balanced ~~diet,~~ *and diet.* ~~the~~

(5) *The* factors ~~which that~~ tend to promote increased consumption of dairy products, stabilize the industry, and foster a better understanding and more efficient cooperation among producers, persons that are engaged in the handling, processing, and marketing of dairy products, and the consuming public.